

2016 Flow Cytometry Market Report

Flow cytometry is a well-established technology platform for performing detailed analysis and characterization of single cells from complex solutions. In the 40 years since the introduction of the methodology, great advances have been made to instrumentation, reagents and software. The flow cytometry market is projected to be a \$3B business by 2017 with a predicted CAGR of 8%. Gathering a better understanding of the key factors and drivers that influence researchers to select, use and purchase a particular flow cytometry system is the focus of this report.

The objective is to provide an overview and summary of the flow cytometry market dynamics including:

- ✓ End-user demographics
 - Global location
 - Title
 - Area of research
 - Application focus
- ✓ Most widely used applications
- ✓ Top area of research and fields of science where flow cytometry is being applied
- ✓ Key challenges with existing technologies
- ✓ Variables that influence brand awareness and consideration
 - Instrumentation
 - Reagents
 - Software
- ✓ Key variables that influence instrument selection and purchase
- ✓ Emerging trends in the industry



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Report Pricing

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\$3,950

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\$3,450*

*if purchased before June 30, 2016

Flow cytometry researchers in academic, hospitals, government institutes, biotech and pharma will be surveyed. Individual labs as well as core facilities will be represented in the survey. Trends on usage and purchasing behaviors from our 2011 Flow Cytometry survey will be discussed. Emerging trends in purchasing and research focus will be covered.

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- Types of flow measurements performed
- Pathways and specific classes of targets examined
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Section 3

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